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# Patient Webinar Framework for Adoption

# Document management

## Revision History

Version	Date	Summary of Changes
0.1	07/04/2019	Initial draft of framework
0.2	28/04/2019	Added best practice to webinar content creation; Added reviewing process necessary including external reviews
0.3	17/05/2019	Added engagement from professional bodies, STP/ICS services and service users; Making clear the release date and 1 year review dates for webinar including disclaimer that research may alter before review date; Added link to government guideline on accessibility under webinar creation guidelines

## Reviewers

This document must be reviewed by the following people:

Reviewer name	Title / Responsibility	Date	Version
Lisa Durrant	Macmillan Consultant Radiographer, Taunton	17/05/2019	0.3
Georgina Gieber	Macmillian Dietitian, Yeovil	17/05/2019	0.3
Ann Johnson	Oxford Health AHP Clinical Lead	17/05/2019	0.3
Frances Ralph	Specialist Community Dietitian West Berks	17/05/2019	0.3
Christine Thomas	Patient Participant and Q Member Leicester	17/05/2019	0.3

## Approved by

This document must be approved by the following people:

Name	Signature	Title	Date	Version
Jeremy Wilkinson		Clinical Informatic Business Specialist, NHS Digital	17/05/2019	0.3
Marianne Williams		Specialist Gastroenterology Community Dietitian, Somerset	17/05/2019	0.3

## Glossary of Terms

Term / Abbreviation	What it stands for
CCG	Clinical Commissioning Group

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STP	Sustainability & Transformation Partnership
ICS	Integrated Care Systems

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# 1. Introduction

## 1.1. Background Context

The Framework for Adoption has been created to guide NHS services and organisations in the creation and dissemination of patient webinars

# 2. Framework for Adoption

## 2.1. Webinar Content Creation

Based on National Institute for Clinical Excellence guidelines

Based on best practice/evidence clinical guidance and research / evidence from professional regulatory body or discipline.

## 2.2. Webinar Creation Guidelines

Webinars de-branded with the national NHS logo, and not local NHS logos.

'Do once and share' methodology, to prevent duplication of webinar of similar subject.

- o with localised content where necessary, **which is removed for national use.**

Compliant with [NICE Evidence Standards Frameworks for Digital Health Technologies](#).

Reviewed by 1 patient expert and 3 subject specialists 1 of which must be from outside of the webinar-developing Trust.

Accessibility needs to be considered you may find this [government guideline](#) useful

## 2.3. Project Management

Stakeholder engagement:

Ensure relevant engagement, 'buy in' and ownership from 'high interest, high impact stakeholders' e.g. Professional bodies, CCG's, Heads of Service, GP's, relevant secondary care consultants, STP/ICS and service users.

Regular communication with stakeholders e.g. GP senior partners, practice managers, heads of service and secondary care consultants via email before, during and after production to ensure buy in and use.

## 2.4. Research Evidence Gathered Pre/Post Webinar

Collection of anonymised patient outcome data using appropriate digital survey tools both pre and post webinar. e.g. Survey Monkey, Questback

Example questions for survey: proving patient education, ease of use, improved patient knowledge etc. Please see attached examples of surveys used with Somerset IBS patients

## 2.5. Webinar Submission for National Use

Feedback from all reviewers must be submitted and clear indication of which evidence guidance is used to support content of webinar e.g. NICE, evidence-based algorithm etc

Date of release and date for review of 1 year to allow for webinars to be updated with latest research and information with disclaimer that information may change before the review date

## 3. Document Review

It has been agreed that the elements within this document will be reviewed annually. The first review will be on Friday 22<sup>nd</sup> May 2020 at 12.30pm via remote meeting.